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# THE U.S.-CHINA POWER SHIFT

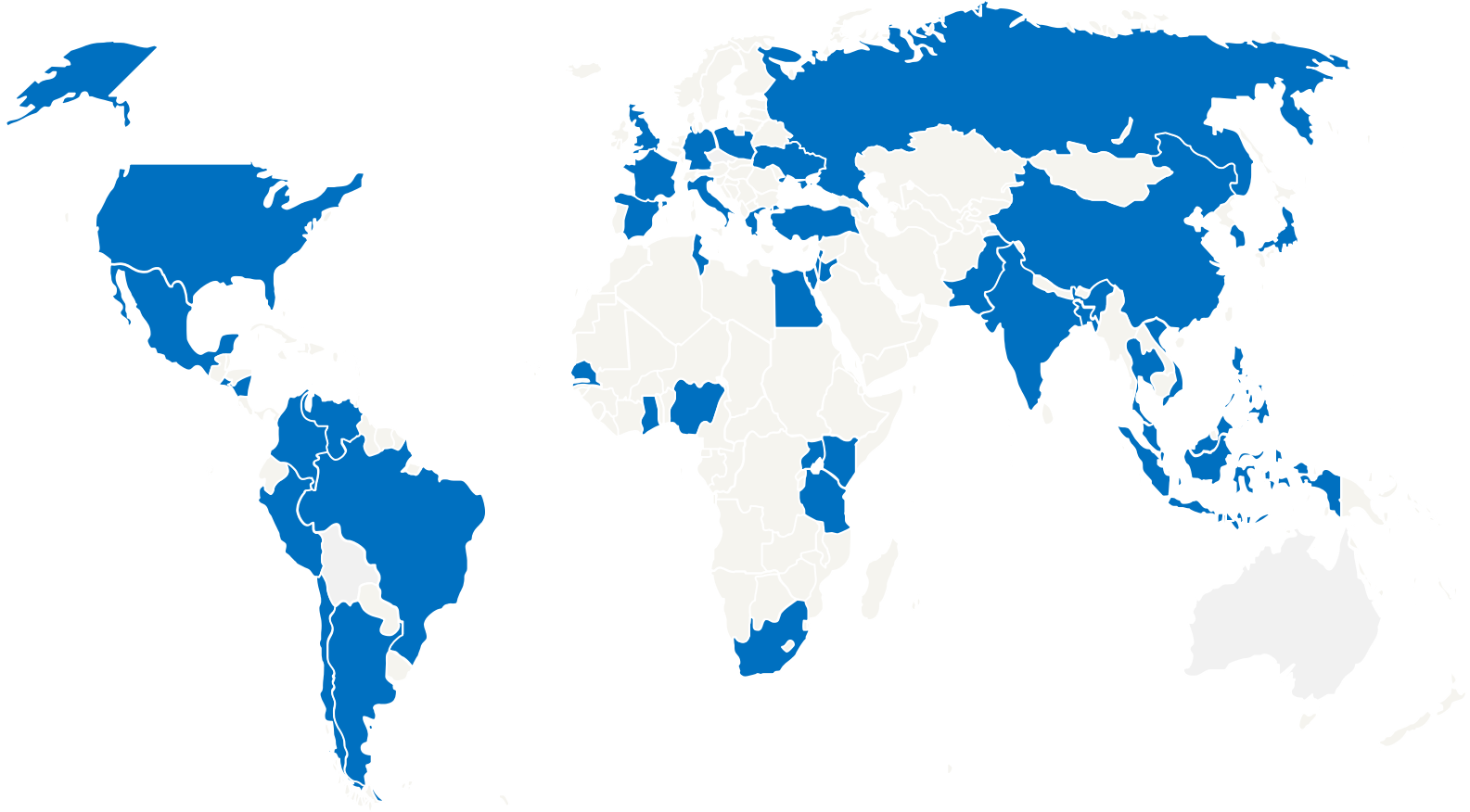
**Bruce Stokes**

*Director, Global Economic Attitudes*

# Pew Research Center

- **Funded largely by the Pew Charitable Trusts**
- **Non-profit, non-partisan “fact tank” in Washington**
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# Countries Surveyed in 2014



# Methodology

- **Surveys conducted across 44 countries from 17 March 2014 to 5 June 2014, totaling 48,643 respondents**
- **Based on nationally representative telephone and face-to-face interviews with adults 18 and older conducted under the direction of Princeton Survey Research Associates International**
- **The margin of sampling error for the complete set of weighted data is  $\pm 3.1\%$  -  $\pm 4.5\%$**

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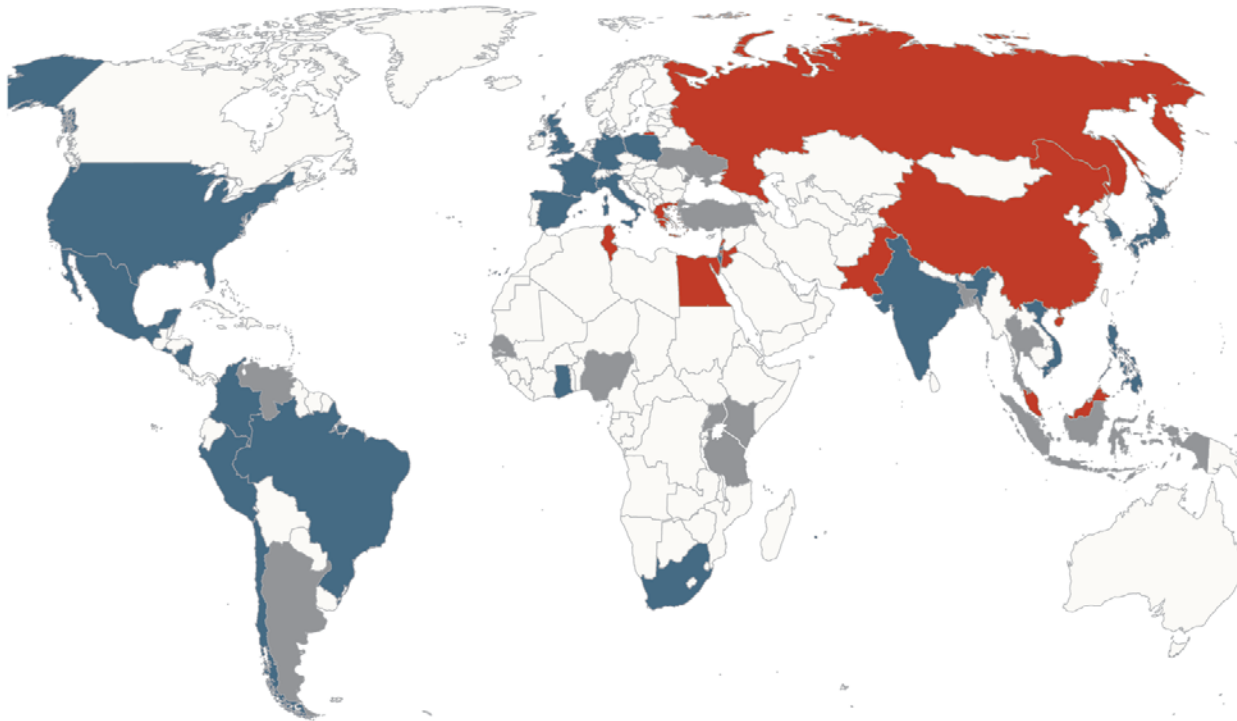
# **AN EVOLVING GLOBAL VIEW OF THE U.S. & CHINA**

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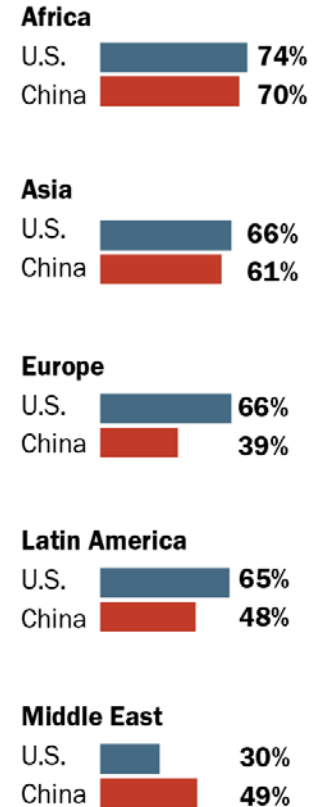
# U.S. Seen More Positively than China in Europe, Latin America, but Not in Middle East

*Favorability of U.S. and China by country*

- Higher ratings for U.S.
- Higher ratings for China
- Mixed



## *Regional medians*

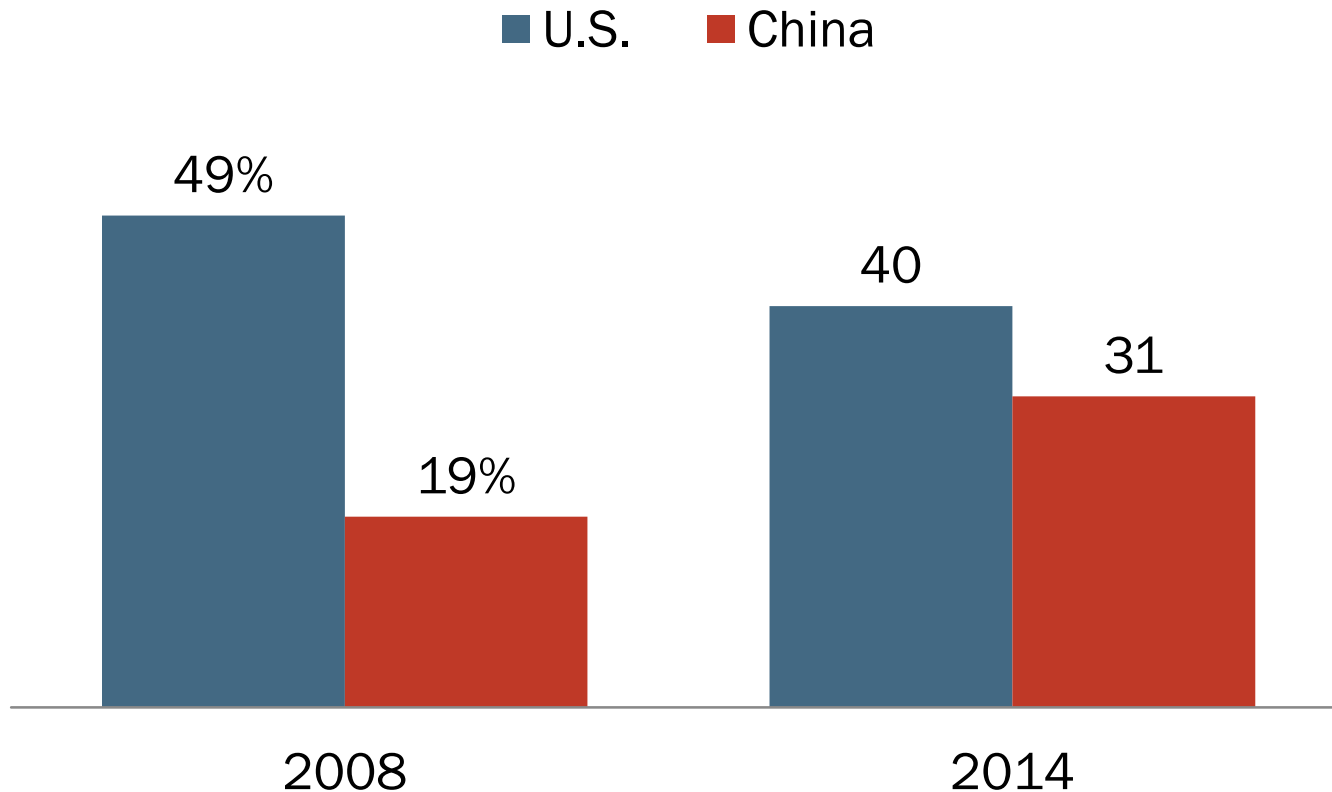


Note: China not included in Asia regional median rating for China. Russia and Ukraine not included in Europe median.  
 Source: Spring 2014 Global Attitudes survey, Q15a-b.

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# But China Gaining on U.S. as Top Economic Power

*Today, which one of the following do you think is the world's leading economic power?*

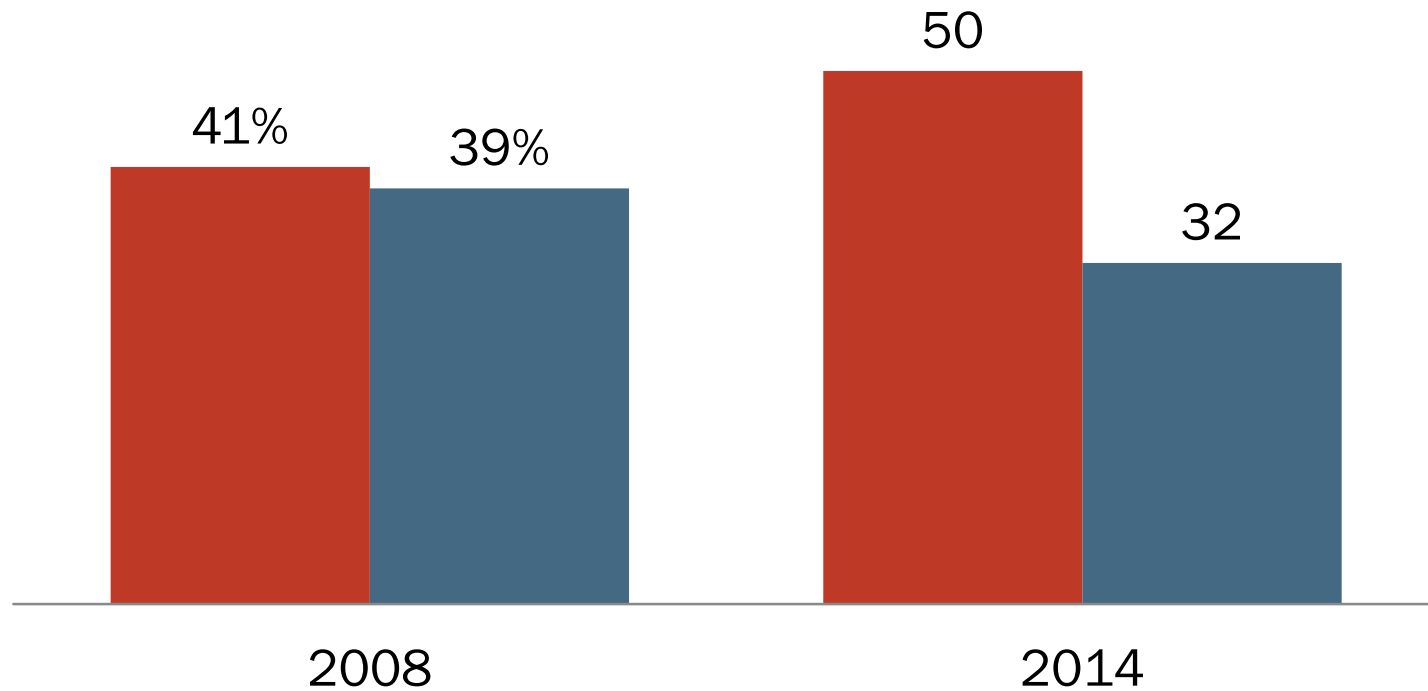


Note: Median percentages based on the 20 countries surveyed in both 2008 and 2014.

# And China Seen Replacing the U.S. as World Superpower

*Which comes closer to your view?*

- China will eventually/has replaced U.S.
- China will never replace U.S.



Note: Median percentages based on the 20 countries surveyed in both 2008 and 2014.



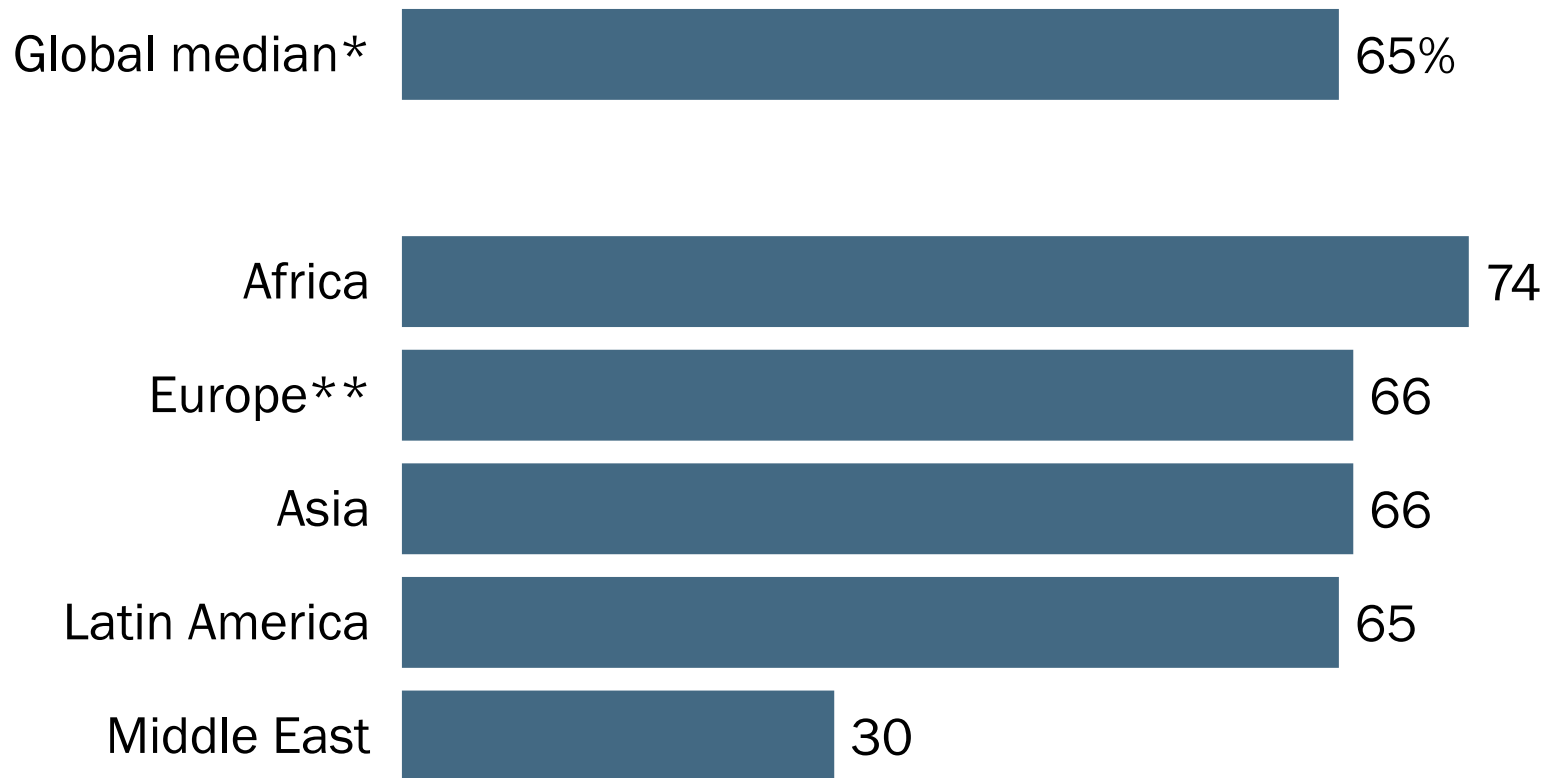
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# **THE AMERICAN BRAND**

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# Generally Favorable Views of the U.S., Except in Middle East

*Median favorable views of the U.S.*



\*Global median of 43 countries not including U.S.

\*\*European median does not include Russia or Ukraine

# Changing European Opinions of the U.S.

*Favorable views of the U.S.*

	<b>2013</b>	<b>2014</b>	<b>13-14 Change</b>
	%	%	
France	64	75	+11
<b>UK</b>	<b>58</b>	<b>66</b>	<b>+8</b>
Poland	67	73	+6
Italy	76	78	+2
Germany	53	51	-2
Spain	62	60	-2
Greece	39	34	-5

# British on the Right Most Favorable Toward U.S.

	Favorable	Unfavorable	Don't know
	%	%	
Total	66	27	7
Male	64	30	6
Female	68	24	8
Left	59	37	4
Moderate	67	27	6
Right	70	22	7
18-29	71	23	6
30-49	63	29	8
50+	66	27	7

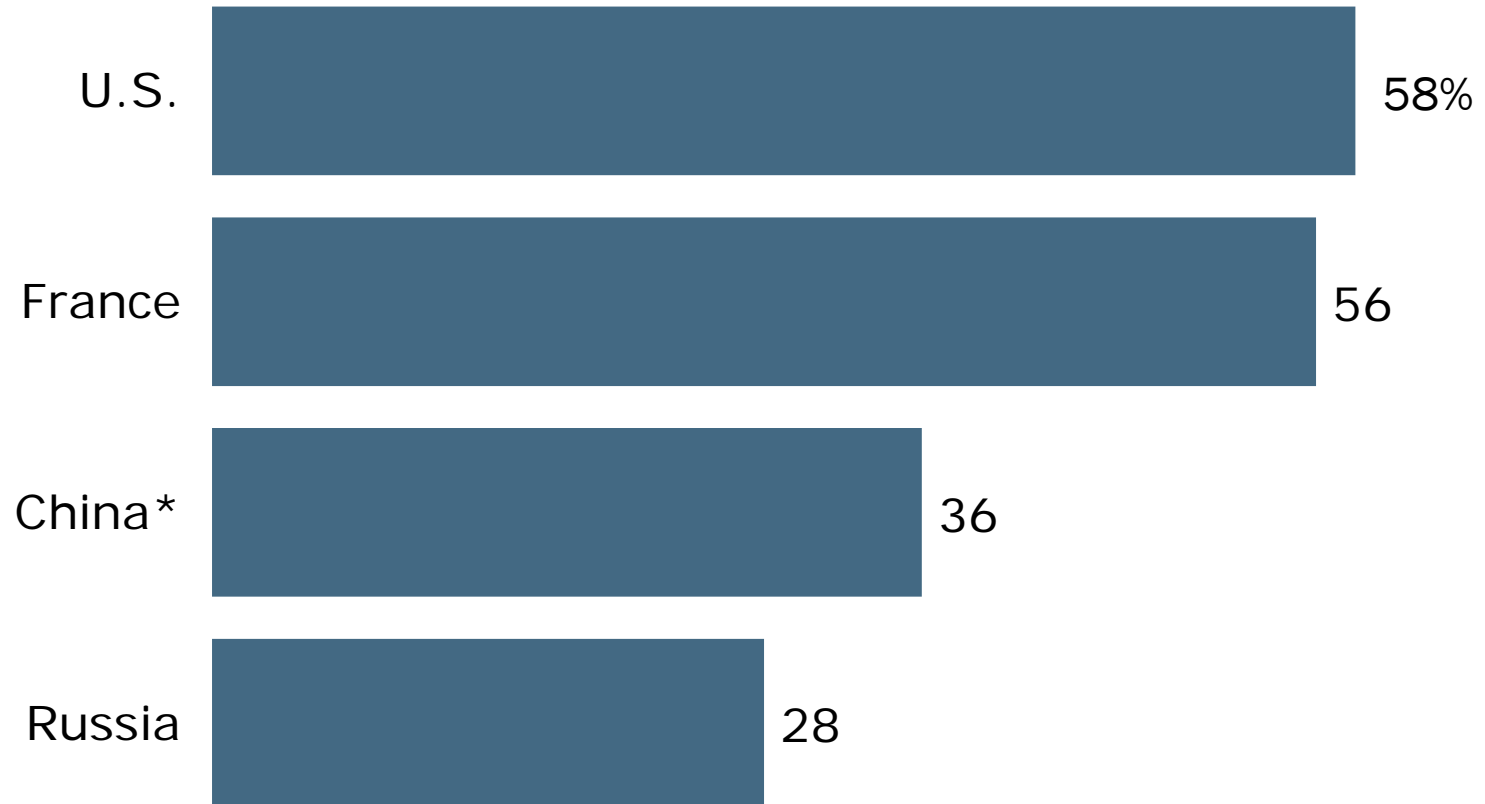
# Strong But Declining European Confidence in Obama

*Confidence in Obama to do the right thing in world affairs*

	<b>2009</b>	<b>2013</b>	<b>2014</b>	<b>09-14 Change</b>
	%	%	%	
Germany	93	88	71	-22
Spain	72	54	58	-14
<b>UK</b>	<b>86</b>	<b>72</b>	<b>74</b>	<b>-12</b>
France	91	83	83	-8
Poland	62	49	55	-7
Italy	--	76	75	--
Greece	--	35	27	--

# Most Say U.S. Respects Personal Freedoms

*Does the government of \_\_\_ respect the personal freedoms of its people?*



Note: Percentages are global medians saying “yes.”

\*Not asked in China

## But That Faith in U.S. Eroding in Europe

*Those who say the U.S. government respects the personal freedoms of its people*

	<b>2013</b>	<b>2014</b>	<b>Change</b>
	%	%	
<b>Global median</b>	<b>69</b>	<b>58</b>	
Germany	81	58	-23
Russia	67	47	-20
Greece	58	43	-15
Spain	69	57	-12
France	80	69	-11
<b>UK</b>	<b>75</b>	<b>65</b>	<b>-10</b>
Italy	82	75	-7
Poland	76	72	-4

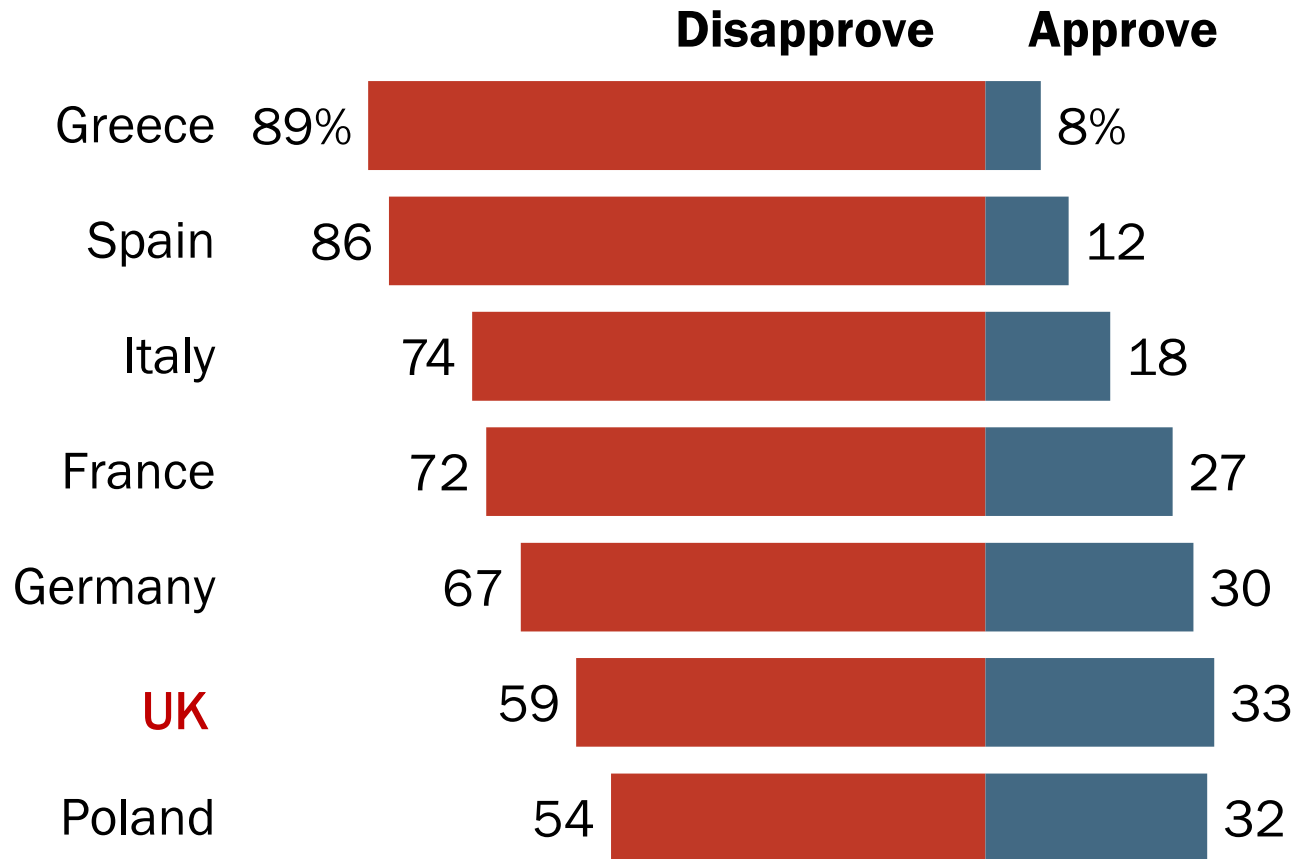
\*Global median of 36 countries surveyed in both 2013 and 2014.

# Europeans: Don't Monitor Me, My Leaders; Terrorists Are OK

	Unacceptable for U.S. to monitor foreign citizens	Unacceptable for U.S. to monitor foreign leaders	Unacceptable for U.S. to monitor U.S. citizens	Acceptable to monitor suspected terrorists
	%	%	%	%
Italy	76	47	63	88
France	88	83	82	75
Germany	87	90	78	70
Spain	87	73	82	70
<b>UK</b>	<b>70</b>	<b>65</b>	<b>60</b>	<b>70</b>
Poland	80	74	68	68
Greece	97	87	90	58



# Widespread European Opposition to Drones



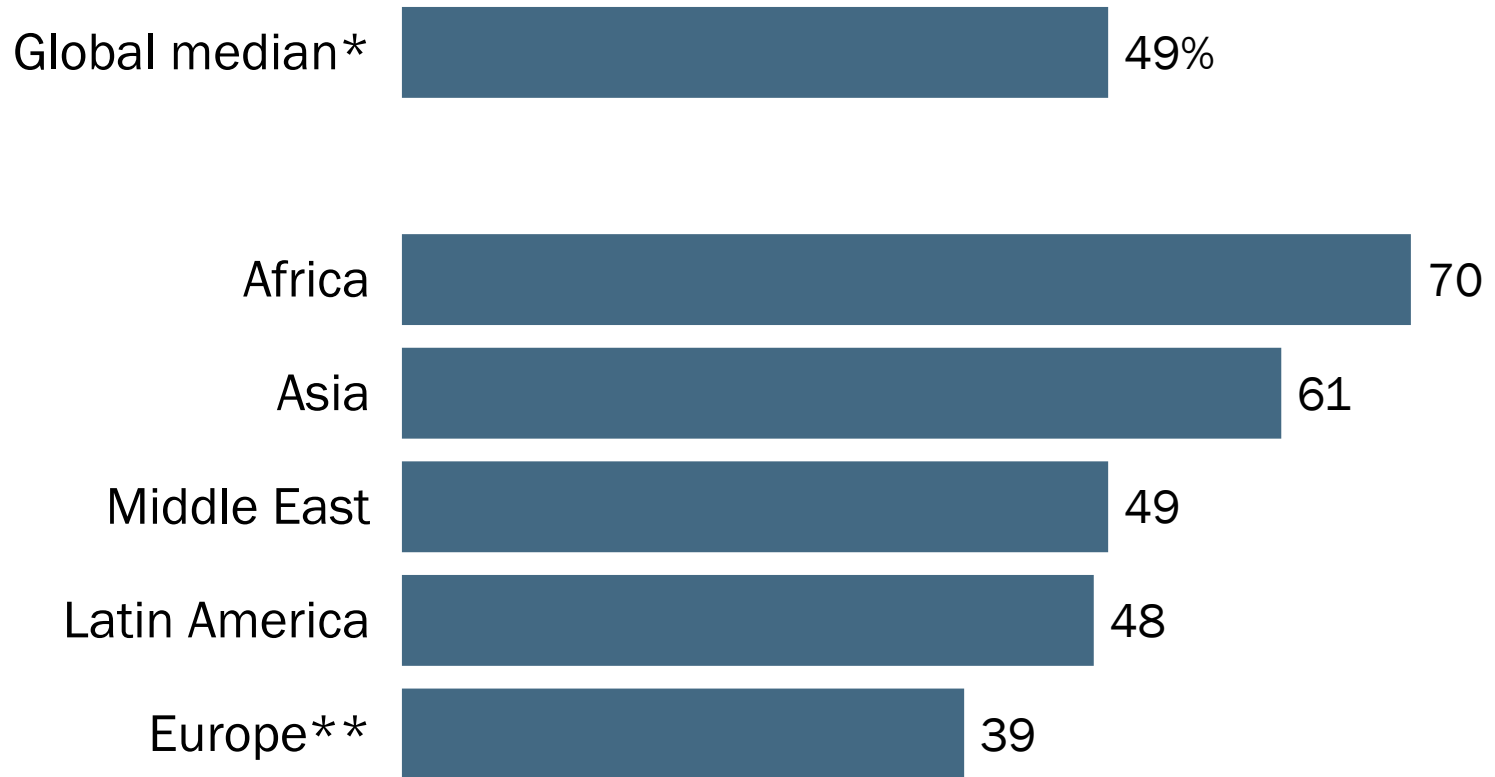
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# CHINA'S IMAGE

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# China Best Liked in Africa

*Median favorable views of China*



\*Global median of 43 countries not including China.

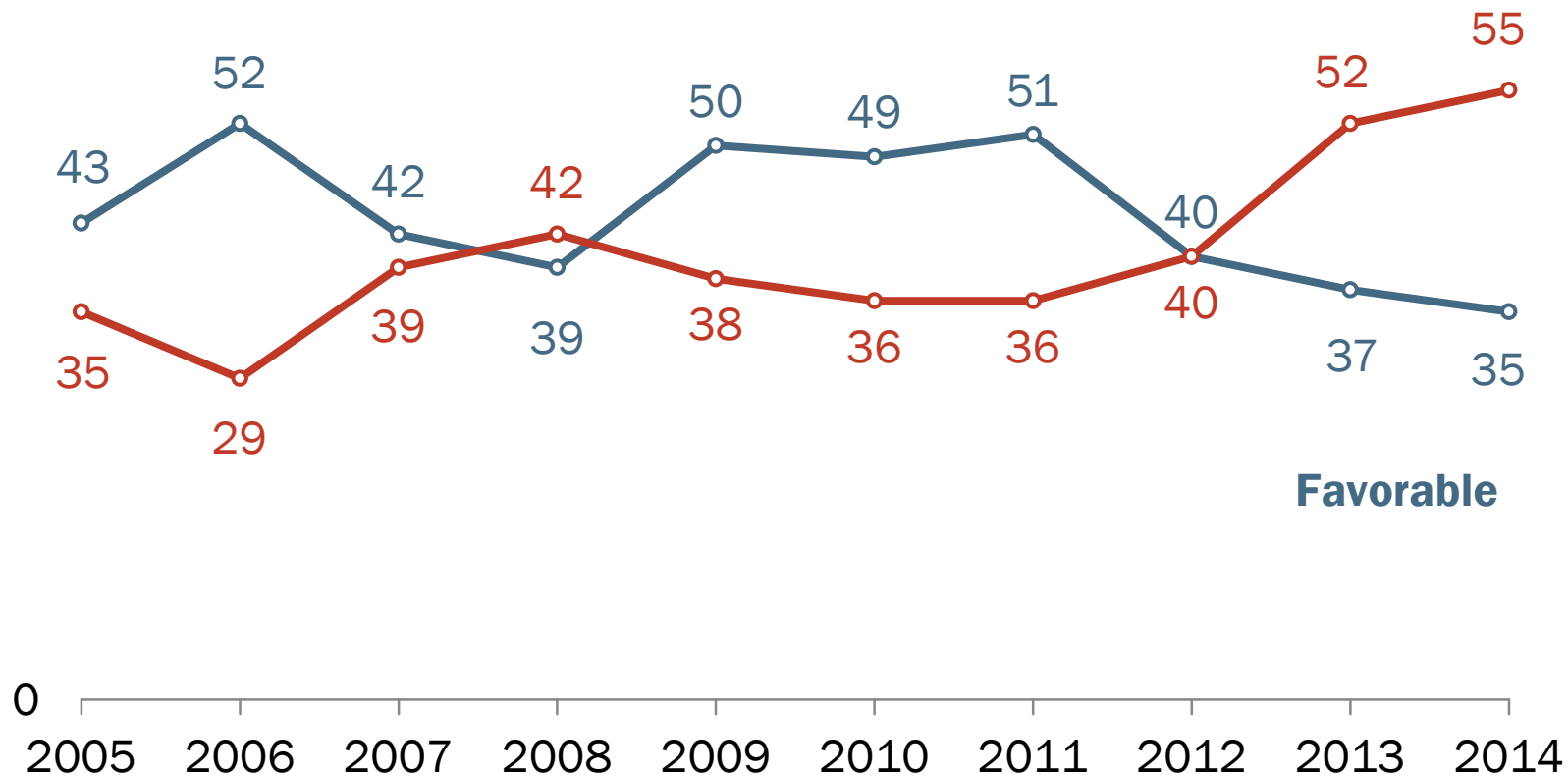
\*\*European median does not include Russia or Ukraine

# China Favorability Down in U.S.

*U.S. views of China*

75%

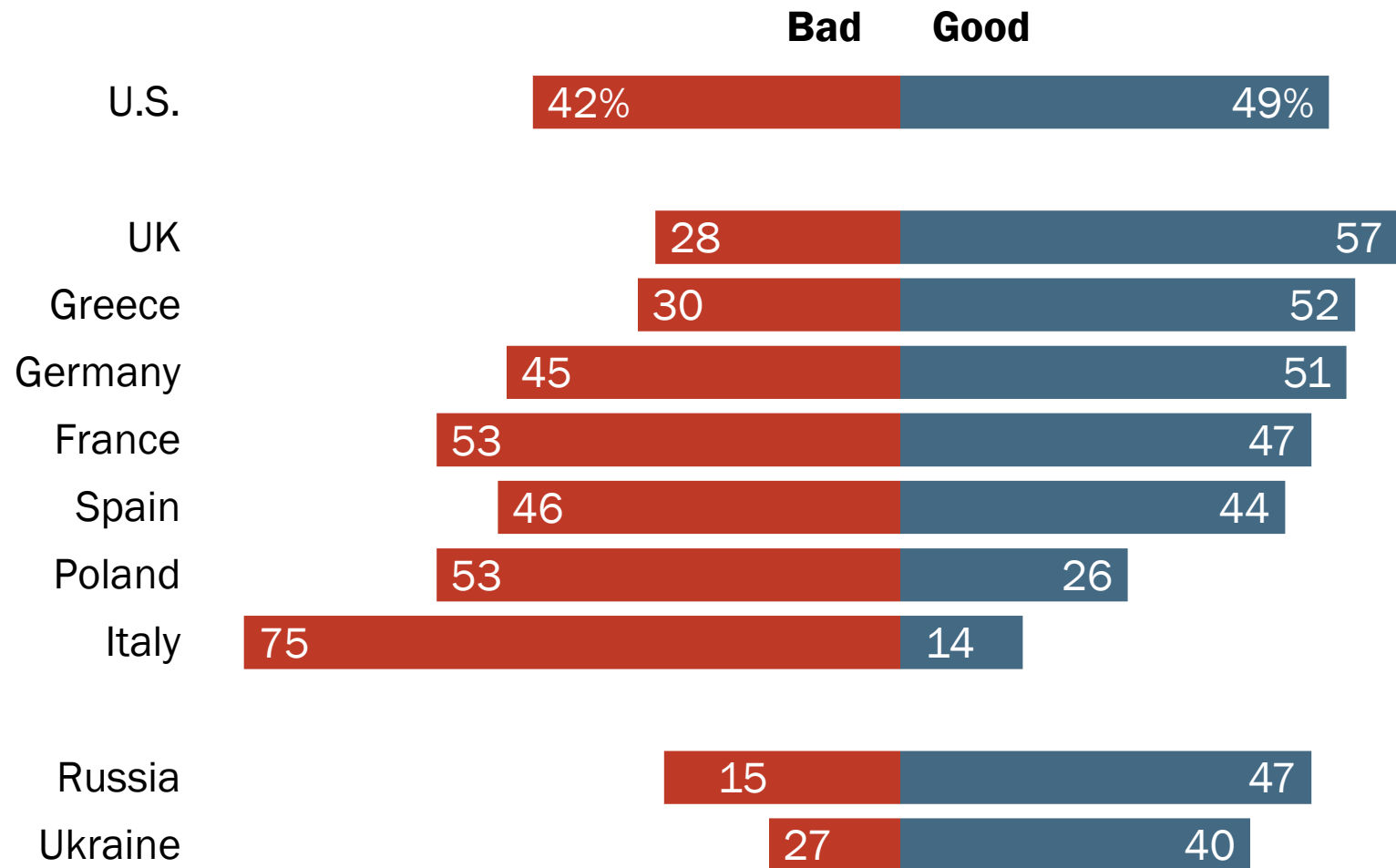
**Unfavorable**



**Favorable**

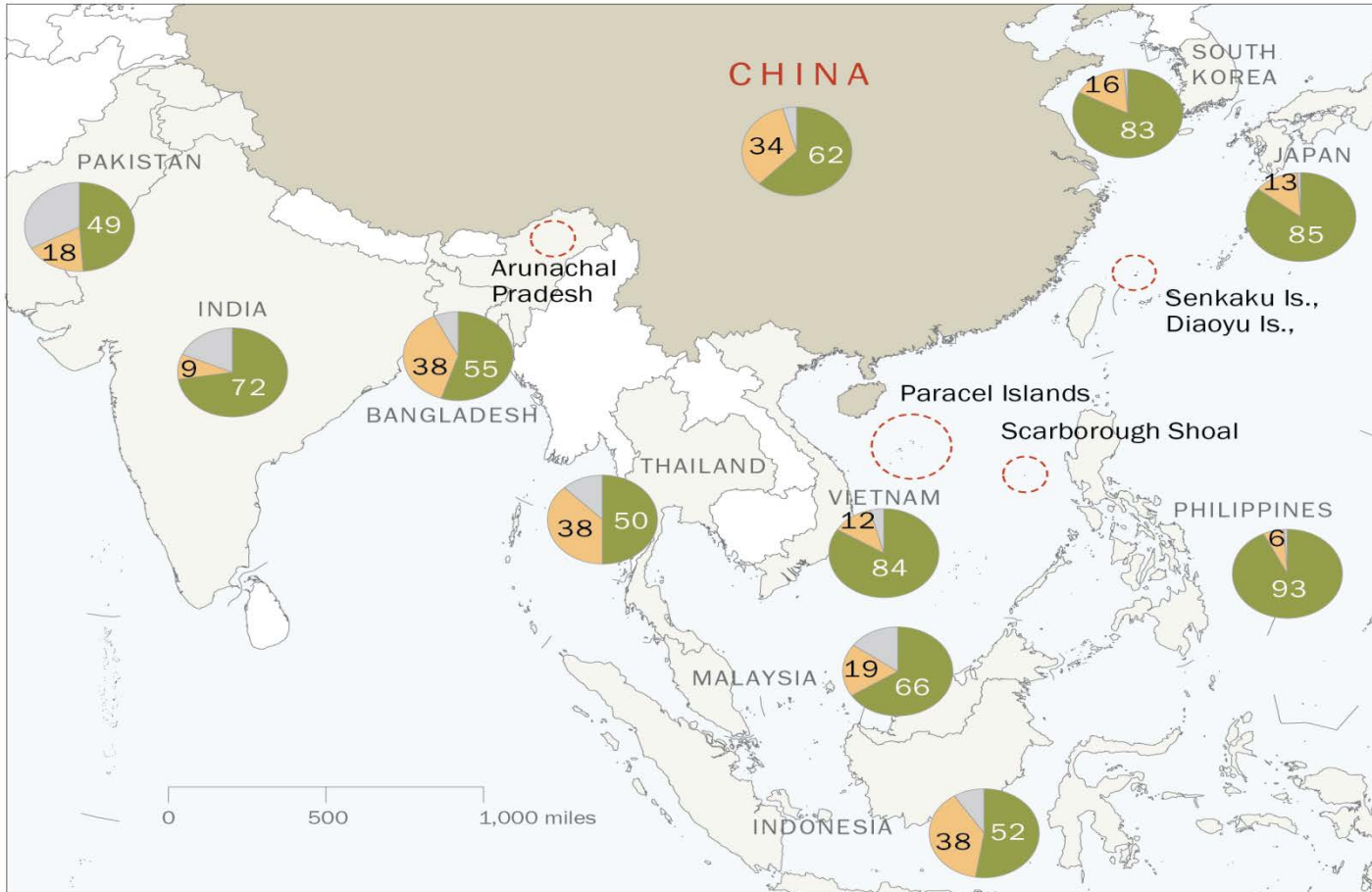
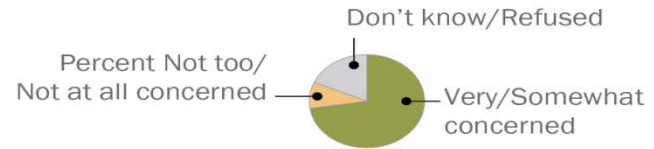
# Europeans Divided on China's Economy Being Good for Country

*Overall, do you think China's growing economy is a good thing or a bad thing for our country?*



## China's Border Disputes with Its Neighbors

*How concerned are you, if at all, that territorial disputes between China and neighboring countries could lead to a military conflict?*



Note: Don't know numbers not shown.

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# Which Country Is Greatest Ally/Threat?

*Top choice (%)*

Views in:

Bangladesh

**Ally**  
**U.S. (43%)**

**Threat**  
India (27%)

China

Russia (25)

**U.S. (36)**

India

**U.S. (33)**

Pakistan (45)

Indonesia

**U.S. (28)**

**U.S. (25)**

Japan

**U.S. (62)**

**China (68)**

Malaysia

**China (27)**

**U.S. (26)**

Pakistan

**China (57)**

**U.S. (38)**

Philippines

**U.S. (83)**

**China (58)**

South Korea

**U.S. (68)**

North Korea (36)

Thailand

**U.S. (29)**

Cambodia (11)

Vietnam

**U.S. (30)**

**China (74)**

U.S.

Britain (31)

Russia (23)

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# **BALANCE OF POWER: U.S. VS. CHINA**

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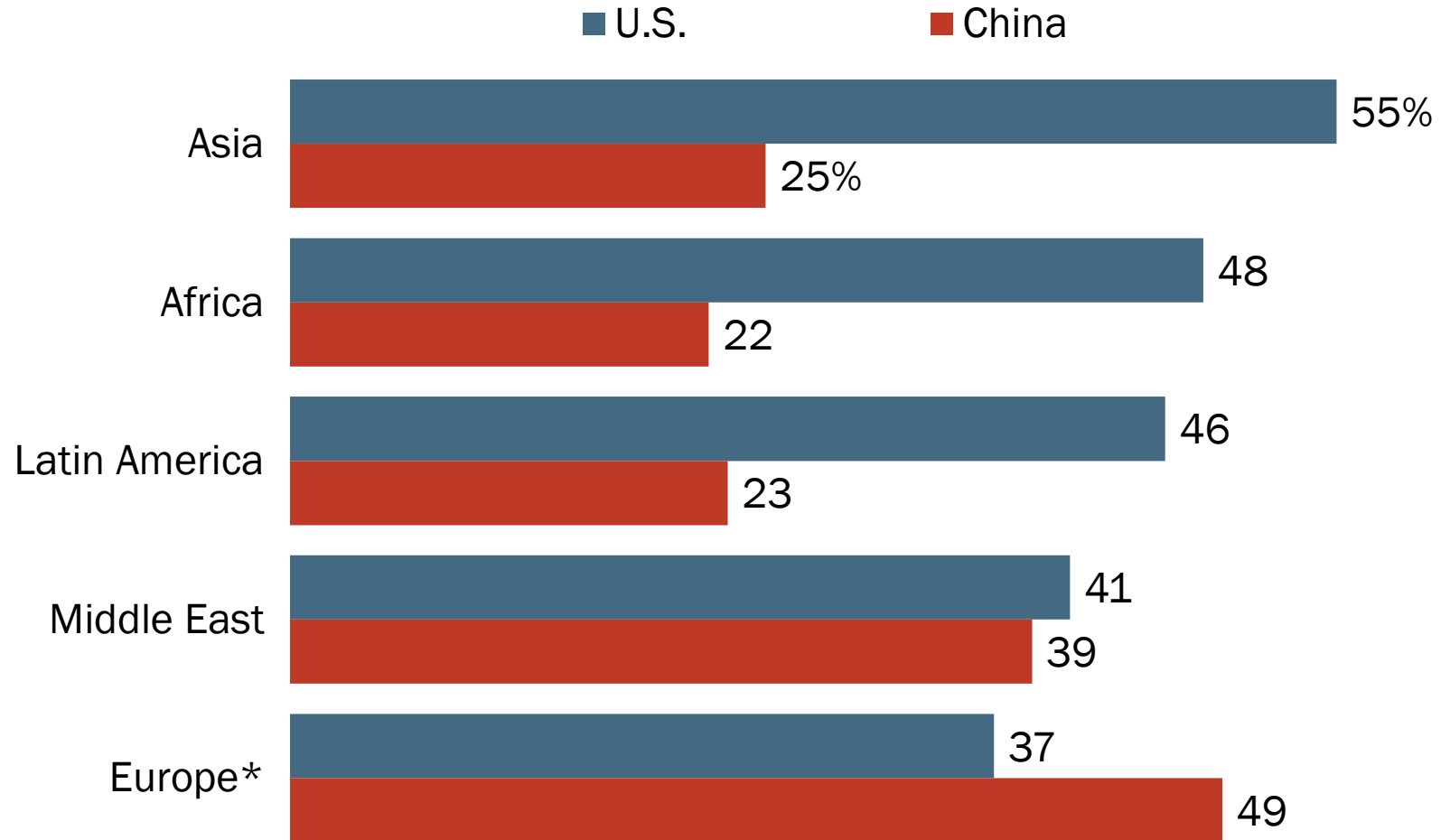
# Most Europeans More Favorable Toward U.S. Than China

*Favorable views of ...*

	<b>U.S.</b>	<b>China</b>	<b>Diff</b>
	%	%	
Italy	78	26	+52
Poland	73	32	+41
France	75	47	+28
Germany	51	28	+23
Spain	60	39	+21
<b>UK</b>	<b>66</b>	<b>47</b>	<b>+19</b>
Greece	34	49	-15

# Led by Asia, Most of World Still Sees U.S. as Top Economy

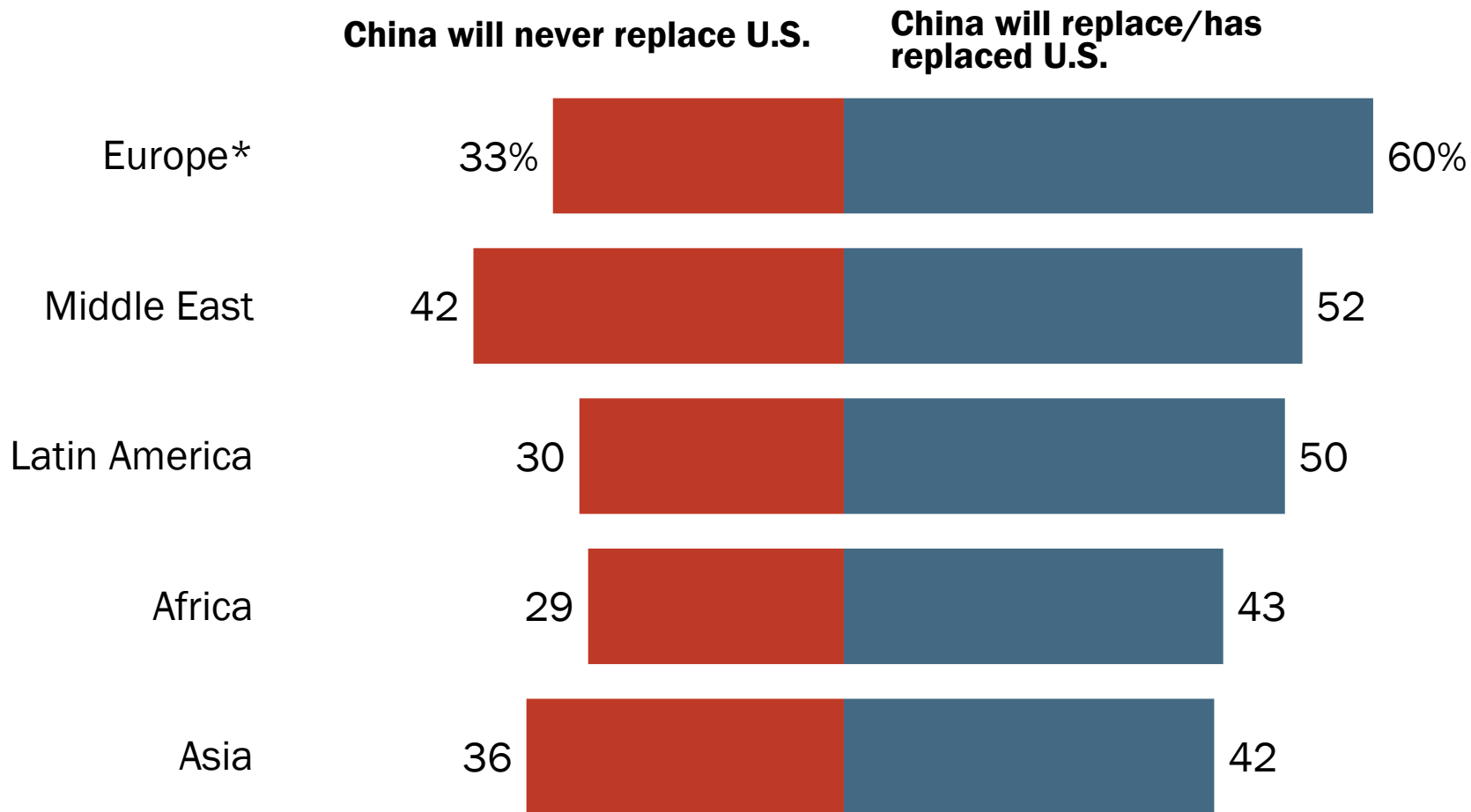
*Regional median, naming each as world's leading economic power*



\*European median does not include Russia or Ukraine

# Europe Confident China Has Replaced or Will Replace U.S.; Asia, Not So Sure

*Regional medians, views of world's leading superpower*



\*European median does not include Russia or Ukraine

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